## project overview

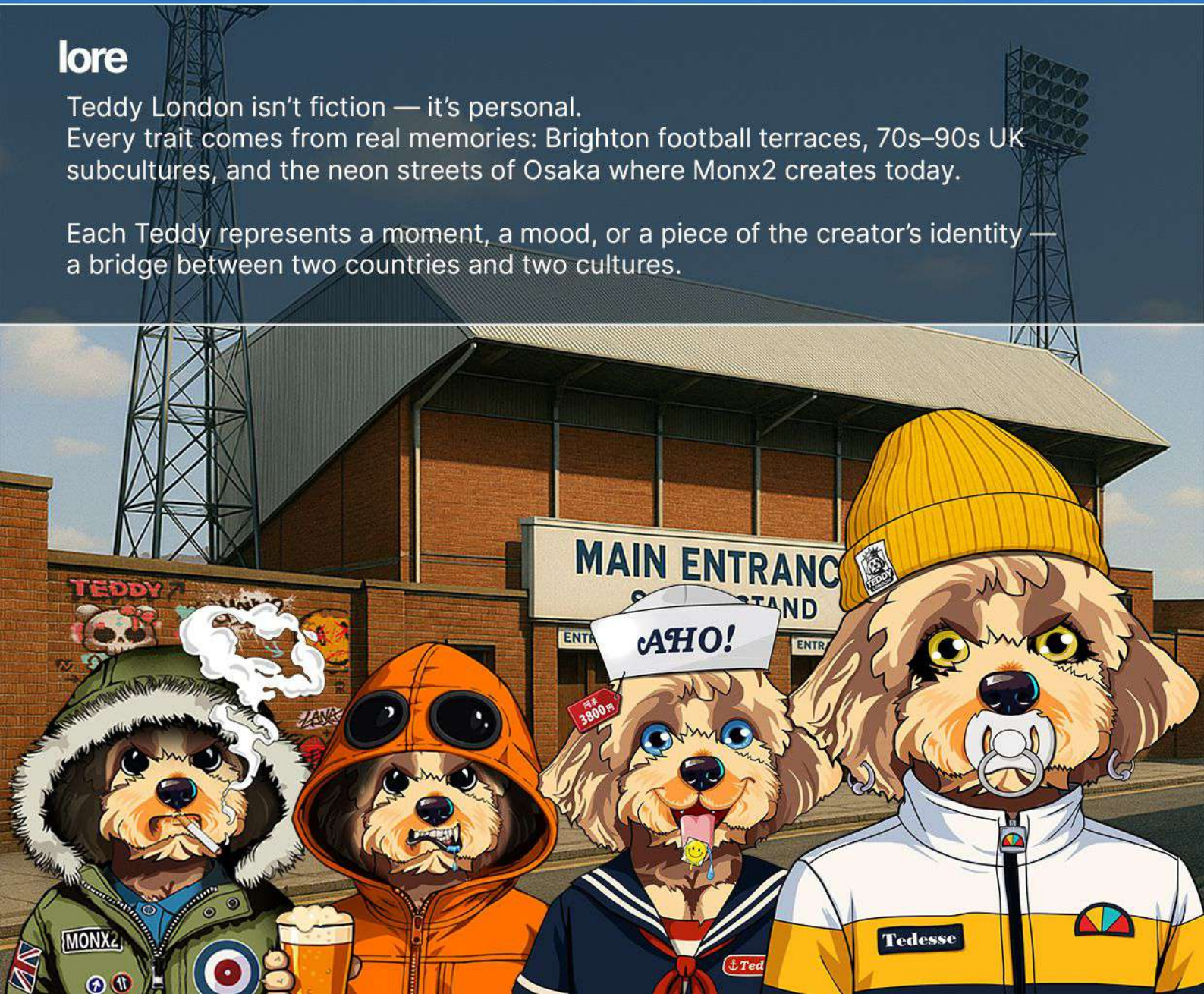### "OI OI! MEET TEDDY LONDON, THE NAUGHTIEST LITTLE MALTIPOO YOU'LL EVER LAY EYES ON!"

Teddy London is a hand-drawn NFT collection blending British street culture with Japanese underground style. Each Teddy carries the attitude of the terraces, mod fashion, biker gangs, and Osaka nightlife — all filtered through the creator's real experiences from Brighton to Japan.

## lore

Teddy London isn't fiction — it's personal.
Every trait comes from real memories: Brighton football terraces, 70s–90s UK subcultures, and the neon streets of Osaka where Monx2 creates today.

Each Teddy represents a moment, a mood, or a piece of the creator's identity — a bridge between two countries and two cultures.

# check our team

**MONX2**

Founder

Brighton born, Osaka Based

**teddy**®

**TEDDY LONDON OG**

The Original

My rough & ready Maltipoo

# collection traits

**teddy**®

- Headgear: Hachimaki
- Drip: Yak
- Background: Grey
- Background Special: Teddy

- Headgear: Black Flat
- Eyewear: Eye Patch
- Big Kisser: Smoke
- Drip: Bosozoku
- Background: Bubblegum Pink

**teddy**®

- Accessories: Pint
- Headgear: Fohawk
- Eyes: Blue
- Eyewear: 3D Glasses
- Kisser: Teeth Smile
- Drip: Biker
- Background: Royal Blue

# trait details

The collection features hand-drawn traits inspired by terrace fashion, mod culture, Bosozoku uniforms, and acid-house energy. Teddy London traits fall into six categories:

- Headgear
- Eyewear / Eyes
- Kisser / Big Kisser variants
- Drip (clothing & fashion)
- Accessories
- Backgrounds & Special Backgrounds

All traits are drawn from real influences that shaped the Teddy London identity.

# utility

Teddy London offers holders both creative and community-focused utility:

### PFP Identity
Every Teddy is a premium, hand-drawn PFP with real British–Japanese subcultural style.

### Top Trumps Access
Holders can stake their Teddy and battle in a Top Trumps-style game using stats like Style, Street-Cred, Aggression, Loyalty, and Rarity.

### Discord Utility
Ranks, private channels, behind-the-scenes content, community perks, and Bark! points.

# roadmap

### Phase 1 - The Foundations
Launch the socials and website. Introduce OG Teddy and begin building the community with behind-the-scenes art and project updates.

### Phase 2 - Public mint on Base. (In progress)

Mint goes live on Base. Discord members receive ranks based on NFT holdings and Bark!
High ranks unlock private channels, perks, and community benefits. (December 2025)

### Phase 3 - Top Trumps
Development of the Teddy London Top Dog / Top Trumps game.
Holders stake their Teddy and battle using stats like Style, Street-Cred, Aggression, Loyalty, and Rarity. (Mid 2026)

# disclaimer

This whitepaper is for informational purposes only and may be updated as the Teddy London project develops. Nothing in this document constitutes financial advice.
All features, utilities, timelines, and project elements are subject to change.

# website & scoials

🌐 **Website:** teddylondon.xyz

▪ **Baseapp:** monx2.base.eth

✕ **X:** monx2

📷 **Instagram:** teddylondonnft

💬 **Discord:** Opening December 2025